

# *The High Sheriff's Awards for Enterprise*

# 2010



Win one of Cheshire's most prestigious awards for enterprise.

Be recognised as a leader in business and management development in our region.

#### Sponsored by:

Bank of America  
Barclays Bank  
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Bolesworth Estate  
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Chester Council

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Halton Borough Council  
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# Award Categories and Criteria



## High Sheriff's Award for Enterprise 2010

Win an MBA worth £10,000 supported by Barclays at the University of Chester

### Key Criteria

Organisations that have achieved outstanding commercial success and sustainable growth will be honoured with this prestigious award. Organisations will have a need to develop the company's management skills and a manager destined to help achieve the company's ambitions for the future. Submissions should demonstrate initiative and a willingness to undertake bold new ventures and include evidence of sustainable growth and commercial success to levels that are outstanding for the size of the applicant's operations.



## Bank of America Award for Corporate Social Responsibility

Win £3,000 worth of prize money

**Key Criteria:** Organisations which demonstrate a high standard of commitment in the way they organise and integrate their responsible business practices will receive this prestigious endorsement. Submissions should provide evidence of a Corporate Social Responsibility (CSR) strategy that integrates responsible business practice into their mainstream operations resulting in a positive impact in the workplace, the marketplace, the environment or the community.



## Mornflake Oats Award for Innovation

Win £3,000 worth of prize money

**Key Criteria:** Organisations recognised with this award will demonstrate a proven ability to create, nurture and develop new products or services. Qualifiers of this award are required to demonstrate how they have differentiated themselves from others in their industry. Achievements can include, but are not limited to the invention, design, production, performance, marketing and distribution of their product or service.

# The Award

Thanks to significant contributions from regional and international sponsors, the High Sheriff's Award for Enterprise represents the highest value of any competition of its kind in the county.

The Award was introduced in 2006 by the then High Sheriff of Cheshire, David Briggs, to recognise outstanding achievement by enterprises in Cheshire, Halton and Warrington. The Award is now endorsed by each High Sheriff in office.

## High Sheriff of Cheshire, Diana Barbour



The Office of High Sheriff, which is more than 1,000 years old, is an independent non-political Royal appointment for a single year. The 'Shire Reeve' used to be responsible to the king for the maintenance of law and order and the collection and return of taxes within the county but whilst the duties of the role have evolved over time, supporting the Crown and the judiciary remain central elements of the role today. The High Sheriff actively lends support and encouragement to crime prevention agencies, the emergency services and to the voluntary sector and is also able to highlight and recognise many aspects of success in the county.

## Entry Criteria

### The entrants must:

- Have an annual turnover of at least £500,000
- Employ between 5-250 members of staff
- Demonstrate outstanding performance and explain their strategy to ensure that the company will continue to expand and flourish in the future
- You may include any relevant company brochures to support your entry

## How to apply

To enter the High Sheriff's Awards for Enterprise simply choose a category or categories and complete the application form and return it with your supporting statement by post to **Catherine Menzies, Chester Business School, University of Chester, Parkgate Road CH1 4BJ.**

**Additional application forms can be found at:**  
[www.chester.ac.uk/highsheriff-enterprise](http://www.chester.ac.uk/highsheriff-enterprise).

The closing date for entries is Tuesday 4th January 2011. Short-listing and a series of visits will be undertaken by the judges in January 2011. The winners will be announced at the Award Presentation Evening at the University of Chester campus on the 23rd March 2011. Guests will include business leaders, judges and finalists.

# Award and Event Sponsors



# Application Form

Name

Name of Business

Business Activity

Address

Telephone No

Email

Company web address

Turnover of Business

No. of employees

(between 5 and 250)

How did you hear about this award

Please tick the categories you are entering

High Sheriff's Award for Enterprise 2010

Bank of America Award for Corporate Social Responsibility

Mornflake Oats Award for Innovation

Please return this application form by Tuesday 4th January, 2011 to:

Catherine Menzies, Chester Business School,  
Faculty of Business, Enterprise and Lifelong Learning,  
University of Chester, Parkgate Road, Chester CH1 4BJ  
or email the form to [c.menzies@chester.ac.uk](mailto:c.menzies@chester.ac.uk)

# Benefits of the University of Chester MBA

- A new and unique personal development approach, with a strong focus on skills development for the workplace.
- A practical 'action learning' focus – management theory is applied to live issues and projects in the workplace.
- An opportunity to network with other managers from across the region.
- Part-time delivery, two evenings a week, 20 weeks per year.
- High quality resources for flexible study; study packs, leading texts and a web portal.
- New, state of the art Business and IT Facilities.
- Programme designed around key themes of responsible and sustainable management

[www.chester.ac.uk/postgraduate/mba-parttime](http://www.chester.ac.uk/postgraduate/mba-parttime)



University of  
Chester

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*or visit our website at*

**[www.chester.ac.uk/highsheriff-enterprise](http://www.chester.ac.uk/highsheriff-enterprise)**