

Developing future leaders, realising your potential

The Chester Forum VI

"Growing the Economy and
Generating Prosperity:
Reflections post the 2015
General Election"

Thursday 21st May 2015

Boardroom, MBNA,
Chester Business Park



University of
Chester



mbna

Programme

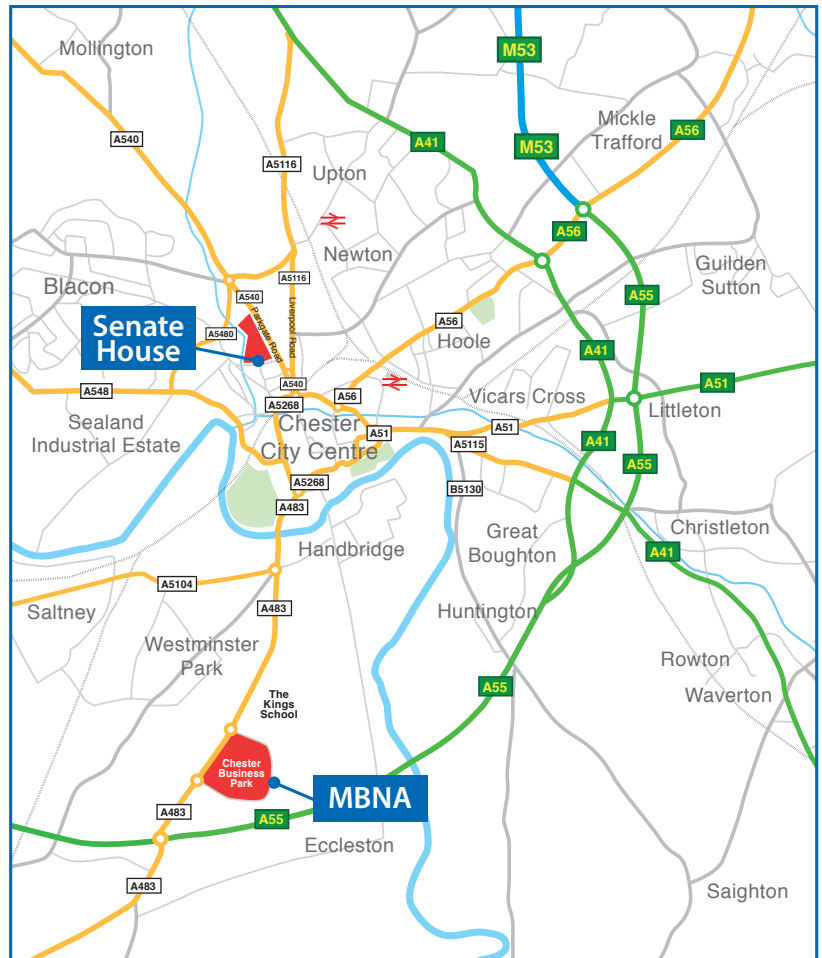
8.30 – 9.00	Coffee on arrival	
9.00 – 9.15	Introduction, Opening and Welcome Address	
	Chair	
	<ul style="list-style-type: none">Dr Fran Hulbert, Chairman of Chester Forum and University Business Advisory Council	
	Speakers	
	<ul style="list-style-type: none">Cllr Bob Rudd, Lord Mayor of Cheshire West and Chester CouncilMark Elliott, Director of Corporate Affairs, MBNACanon, Professor Tim J. Wheeler, Vice Chancellor, University of Chester	
9.15 – 10.30	Review of the Economy and Political Overview	
	Chair	
	<ul style="list-style-type: none">Professor Phil Harris, Director, Business Research Institute, University of Chester	
	Speakers	
	<ul style="list-style-type: none">Steve Robinson, CEO, Cheshire West & Chester CouncilProfessor Paul Baines, Professor of Political Marketing, Cranfield UniversityPhilip Cox, CEO, Cheshire and Warrington Local Enterprise Partnership	
	Discussant	
	<ul style="list-style-type: none">Annesley Wright, University Business Advisory CouncilProfessor Danny Moss, University of Chester	
10.30 – 11.00	Refreshment break	
11.00 – 12.30	Reflections on the Future Direction of the Economy: International Trends and Issues	
	Chair	
	<ul style="list-style-type: none">Professor Ruth Ashford, Dean of Business Enterprise & Lifelong Learning, University of Chester	
	Speakers	
	<ul style="list-style-type: none">Professor John Mahon, University of Maine, USARektor Theo Sproll, Baden-Württemberg Cooperative State University, Lörrach, GermanyRt Hon John Denham, Former Secretary of State for CommunitiesClive Drinkwater, Regional Director, UKTI North West	
	Discussant	
	<ul style="list-style-type: none">Francis Davis, Cathedral Innovation Centre, Southampton	
12.30 – 13.30	Lunch	
13.30 – 15.00	Energy and Sustainability Futures	
	Chair	
	<ul style="list-style-type: none">Professor Nick Avis, Dean, Science and Engineering, Thornton Science Park, University of Chester	
	Speakers	
	<ul style="list-style-type: none">Simon Bowen, MD, URENCOProfessor Phil Leigh, Director Irish Sea Rim, Research & Innovation, University of ChesterChristian Scheucher, Scheucher Consulting, Vienna, Austria	
	Discussant	
	<ul style="list-style-type: none">Colin Brew, Chamber of Commerce, and Dr David Pickering, Chester Friends of the Walls	
15.00 – 15.15	Refreshment Break	
15.15 – 16.30	Views from Across the Economy for Success and Sustainability	
	Chair and Discussant	
	<ul style="list-style-type: none">Mike Hyatt, Research Director, Shropshire Council/University Centre Shrewsbury	
	Speakers	
	<ul style="list-style-type: none">Meredydd David, Principal Reaseheath College (Rural Economy)Nick Hodson, Managing Director, Jane Lewis Limited (Family Business)Professor Frank Peck, University of Cumbria (Cross Border Economies)	
16.30 – 17.00	Overview	
	John Newton Jones, Managing Director, Snowdonia Cheese	
	Conclusion and Review	
	Fran Hulbert, Phil Harris and Danny Moss	
19.00 – 19.30	Drinks reception, Senate House, University of Chester	
19.30 – 22.00	Dinner, Senate House, University of Chester	
	Guest Speaker, the Broadcaster and award winning Journalist, Jim Hancock	
	Jim is not only a superb broadcaster and political analyst – he is unique in being the only person to have been Political Editor of both Granada Television and BBC TV in the North West.	
	Jim as part of our reflections on the Economy and General Election, will answer Questions and comment alongside guests on his “Reflections on the General Election of 2015”.	

How to find us

MBNA Limited

Chester Business Park, Chester CH4 9FB

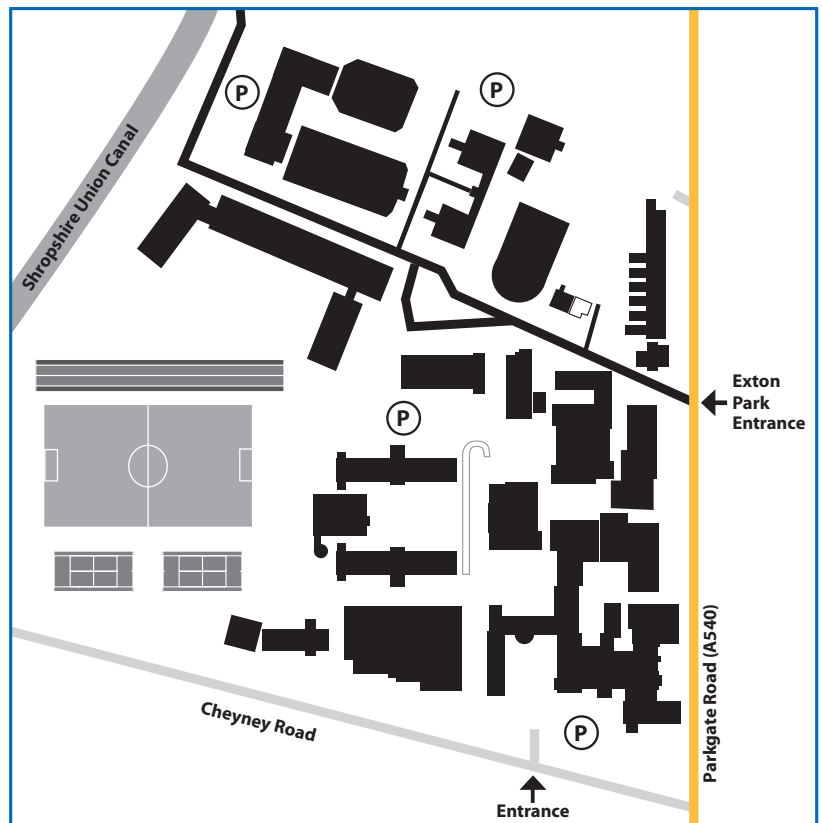
- When travelling to MBNA leave the M6 at Junction 20 and follow the M56 towards Chester and North Wales.
- Leave the M56 at Junction 15, travel towards Chester along the M53 (which becomes the A55) until the A483 Chester/Wrexham turning. (Signpost Chester Business Park.)
- Travel up the slip road and take the third exit from the roundabout and head towards Chester past the BP garage on the right. At the next roundabout turn right onto the Business Park.
- For MBNA's main building proceed to the end of the avenue and take the third exit at the roundabout.
- For Stansfield House or the CEE Building take the second exit off the roundabout where Stansfield House will be on your right and the CEE Building on your left.
- To find us by Bus. Catch the X44 /X55 service. 25 and 55 past each hour from the Chester Railway Station or catch the 1/1B service every 15 minutes throughout the day to Wrexham from the Bus Exchange in Chester. Ask for the "Chester Business Park".
- Parking - follow the signs to visitor parking or round to the Clearways Car Share park and buzz at the barrier.



Senate House

University of Chester, Parkgate Road, Chester CH1 4BJ

- Senate House is located on the University of Chester Campus, a 10 minutes' walk from Chester city centre and in close proximity to major motorways and the main railway station.
- Parking – please park at Senate House or alternative parking is via the Exton Park entrance.



Chester Forum contact on the day

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